



« As part of a large multinational manufacturing organization, our hands-on experience goes beyond the theoretical. I believe in the value of our consultancy services. We are dedicated to really understanding client specific needs and challenges and leveraging our expertise to offer successful solutions. We aim to help SMEs and other organizations in the region to elevate standards and enhance operational performance. Through decades of experience and acquired know-how, our in-house central service departments have been integral in transforming INDEVCO operations globally to achieve world-class status. We are ready to forge forward with our consultancy services and empower our clients with the tools to thrive. »

WISSAM MOUBARAK – The Grounded Thinker

Vice President
INDEVCO Consultancy

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Wissam is a seasoned executive with extensive and eclectic experience extending 25+ years over multiple functions including accounting, business development & processes, corporate finance, general and strategic management, human resources management and organization development and management consultancy. He is an effective, results-oriented executive who drove the establishment of the consultancy services pillar of INDEVCO. Wissam heads INDEVCO Consultancy and is focused on leveraging the in-depth expertise and hands-on experience within INDEVCO to offer superior consultancy services to organizations in the region looking to enhance operations beyond global standards.

For us, consultancy goes beyond guidance and recommendations based on theory. It is driven by our experience and deep understanding of the real challenges and needs of organizations in the dynamic markets and regions they operate in. Being a pillar of INDEVCO, a multinational and diversified manufacturing group with operations globally, we have acquired decades of hands-on experience backed with our commitment to keeping up to date with the latest methodologies, best practices, and developments through our continuous learning approach.

I believe that the knowledge and expertise of INDEVCO Consultancy service departments put us in a position to equip clients with the tools to reach world-class operations. With different supportive services, we are able to provide clients with a comprehensive portfolio of services extending from knowledge and best practice sharing to project development, execution, and management.

ABOUT WISSAM

Wissam has over 25 years of professional experience, spanning over a wide range of functions, a multitude of industries, and an array of countries from Lebanon to Egypt, Saudi Arabia, and the GCC region. Through this vast experience, Wissam has acquired a bouquet of skills that have driven results. He understands organizational dynamics and challenges, pinpoints needs, and delivers strong solutions.

Wissam launched his career in Sanita, consumer products manufacturer, in 1991 as an Accountant. Later he transitioned to Business Development at INDEVCO and then took on managerial roles in Finance at Unipak, corrugated packaging manufacturer, and the Paper Containers Division. In 2003, Wissam expanded his expertise, venturing into managing Business Processes and Quality Management Systems at INDEVCO. In 2004, he transitioned to Masterpak, flexible packaging manufacturer, as General Manager and then Area General Manager for 5 business units in Saudi Arabia, Lebanon, and Egypt, before finally taking over the INDEVCO HROD department in 2013.

Between 2013 – 2020, Wissam led an HR team of 20 people covering the full spectrum of HR services for a group of over 10,000 employees. Services ranged from talent acquisition to reward management, talent management, succession planning, performance management, learning and leadership development, HR planning and analytics, as well as human capital management information systems. Throughout his role, he developed HR best practices on a group level and cascaded to business units, tailoring to each specific company’s dynamics and location. In 2020, Wissam was appointed by the CEO to launch INDEVCO Consultancy, one of the new business pillars of INDEVCO Group.

QUALIFICATIONS

Education

MBA in Corporate Finance & International Business, McGill University in Montreal, Canada, 1995

BBA in Accounting & Finance, Cyprus College / Beirut University College (A.K.A. Lebanese American University (LAU)), 1991

Professional Certifications

Advanced Competency-Based Interviewing, Selection and Recruitment

KPI-Based Performance Management System

Legal Aspects of Human Resources Management

Strategic Management and the Balanced Scorecard

EXPERTISE

Business Intelligence & Analytics

Business Processes Engineering

Corporate finance

Human Capital Management & Organization Development

Management Consultancy

Operations Management

Quality Management Systems

Strategic Management